



Thank you for a successful M&E NSW 2009

Thank you to all exhibitors and supporting organisations for your involvement in last week's Mining & Energy NSW trade exhibition (M&E) in Muswellbrook. The unpredictable weather presented some challenges, and the unprecedented dust storm on Day 2 of the show did have a detrimental effect on visitor numbers. However, feedback from the majority of exhibitors was generally positive, with many reporting a good number of quality leads. Visitors to the show certainly witnessed an impressive showcase of new products to the NSW market from leading suppliers. The **Main Stage Presentation Area** was also well-received by visitors, adding an educational component to the demonstration, discussion and trade components of the exhibition.

Early research shows that M&E attracted a high quality audience of over **2,200** trade visitors, with significant levels of decision-makers in attendance. The category of *Director / CEO / MD / GM / Owner* made up 11.8% of trade visitors - with *Engineering* (18.8%) and *Purchasing / Maintenance* (9.8%) also strong – demonstrating the high level interest and purchasing power of a large proportion of visitors.

3.6% of visitors came from interstate, and there was also some international interest in M&E, with a small number of visitors from countries including Russia, India, China and Germany, among others. **Further details are provided over the page.** Note that these figures are only preliminary, and a fully audited Post-Show Report will be sent to you within three months.

Don't forget that if you are one of the 80 randomly selected M&E exhibitors contacted by our independent research consultant, we urge you to use the opportunity to help us accurately gauge the collective experience of exhibitors. Alternatively, please contact me directly at soren.norgaard@reedexhibitions.com.au. We are constantly looking to improve our exhibitions, so we value your feedback.

On behalf of the team at Reed Exhibitions, thank-you all again for your contribution to M&E NSW 2009. The signs are certainly there that the mining industry is emerging from the uncertainty of a tough year. We look forward to working with you again.

- Soren Norgaard, Exhibition Manager

POST-SHOW BULLETIN

M&E NSW 2009 at a glance*				
Total Visits	2,287			
Visits Per Day	Tuesday	Wednesday		Thursday
	743	764		780
State Breakdown	NSW	94.8%	WA	0.7%
	QLD	1.3%	SA	0.3%
	VIC	1.1%	ACT	0.1%
	International	1.6%	TAS / NT	0.1%
Job Function	Engineer		18.8%	
	Director / CEO / MD / GM / Owner		11.8%	
	Purchasing / Maintenance		9.8%	
Industries	Mining & Mineral Processing		24.9%	
	Engineering		12.8%	
	Maintenance		9.2%	
	Power & Energy		6.6%	
	Construction		5.8%	
Exhibitor Numbers	206		Including companies from China, Germany, NZ, US, VIC, QLD & WA	
Exhibitor Personnel	1,356			

* Subject to final CAB audit

Thank you to all exhibitors for your valued participation at M&E NSW 2009
For more information visit: www.miningandenergynsw.com.au

Key Contacts

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Forthcoming exhibitions presented by REEDMININGEVENTS:

Queensland Mining & Engineering Exhibition (QME)
27-29 July 2010, Mackay, QLD
www.queenslandminingexpo.com.au



Goldfields Mining Expo (GME)
26-28 October 2010, Kalgoorlie, WA
www.goldfieldsmineexpo.com.au



Asia-Pacific's International Mining Exhibition (AIMEX)
6-9 September 2011, Sydney, NSW
www.aimex.com.au

