



Analysis by Products of Interest\*

Product Interest	No of Responses	%	Product Interest	No of Responses	%
Accessories/Attachments	175	5.2%	Instrumentation	115	3.4%
Aerators	21	0.6%	Longwall Mining	235	7.0%
Agricultural Equipment	147	4.4%	Maintenance/Repair Services	423	12.6%
Air Conditioning	75	2.2%	Materials Handling	304	9.0%
Automation Process Control	163	4.8%	Minerals Processing	174	5.2%
Bearings	144	4.3%	Mining/Civil Contractors	284	8.4%
Business Services	85	2.5%	Oil & Gas	96	2.9%
Cable Locators	63	1.9%	Open Cut Mining Equipment	416	12.4%
Camera Systems	111	3.3%	Pipeline Maintenance & Equipment	89	2.6%
Chemicals/Chemical Handling	107	3.2%	Plant Hire	115	3.4%
Cleaning/Sweeping Equipment	49	1.5%	Pollution Control Products	63	1.9%
Coal Preparatin	298	8.9%	Power Generation/Distribution	174	5.2%
Communications	163	4.8%	Process/Control/Instrumentation/Robotics	126	3.7%
Compressors	121	3.6%	Promotional Products	33	1.0%
Computers/Software & Services	189	5.6%	Protective Coating/Corrosion Control	88	2.6%
Concrete Products	66	2.0%	Publications	50	1.5%
Construction Equipment & Services	236	7.0%	Pumps/Pipes/Valves	221	6.6%
Consulting Services	105	3.1%	Quarrying, Crusing & Screening Equipmer	184	5.5%
Conveyor Equipment	293	8.7%	Recycling Products/Equipment	54	1.6%
Cranes/Lifting/Rigging Equipment	221	6.6%	Rescue	82	2.4%
Demountable/Transportable Buildings	48	1.4%	Safety Products/OH&S	384	11.4%
Drilling/Boring/Blast Equipment	249	7.4%	Security/Fire Safety	104	3.1%
Earthmoving Equipment	454	13.5%	Signage/Traffic Control	71	2.1%
Electrical Equipment	318	9.4%	Storage Equipment	50	1.5%
Elevated Work Platforms	95	2.8%	Surveying Equipment & Services	39	1.2%
Engineering Product & Services	463	13.8%	Tanks - Water/Fuel/Industrial	85	2.5%
Environmental Services/Products	129	3.8%	Testing/Sampling/Monitoring	100	3.0%
Erosion Control	60	1.8%	Tools - Hand/Power/Air	248	7.4%
Exploration	44	1.3%	Tranmission Equipment/Gear Boxes	101	3.0%
Filters/Filtration	146	4.3%	Transport	116	3.4%
Fleet Management	78	2.3%	Underground Mining Equipment	281	8.3%
Fuel/Lubrication Products & Services	166	4.9%	Vehicle Equipment	193	5.7%
Government/Associations	48	1.4%	Waste Management	82	2.4%
Ground Support/Drilling	71	2.1%	Water/Irrigation Equipment & Services	82	2.4%
Highwall Mining Equipment	173	5.1%	Wear Parts	139	4.1%
Hire Equipment	111	3.3%	Weighing/Measuring	50	1.5%
Human Resources/Training	121	3.6%	Welding Equipment	162	4.8%
Hydraulics/Pneumatics	280	8.3%	Other	93	2.8%
<b>Total Responses</b>			<b>11,592</b>		

\*Analysis by Products of Interest had multiple responses from attendees.

Organiser: Reed Exhibitions - Australia  
 Locked Bag 7888, Chatswood, NSW 2067  
 Telephone: (02) 9422 2500 Fax: (02) 9422 2553  
 URL: www.reedexhibitions.com.au  
 Date of Next Event: September 2009  
 Next Venue: Muswellbrook Showground, NSW




All the registration statistics for this event were produced by Info Salons Australia. Info Salons can offer you an accurate, effective method of total registration processing.  
 Telephone: (02) 9211 7344 Facsimile: (02) 9211 7470

Authorised for issue by the Circulations Audit Board October 25, 2005

All data published in this Certificate of Attendance has been audited by the CAB staff auditors and is authorised for issue by the Exhibition Division of the Circulations Audit Board as at October 25, 2005. The audit was conducted in accordance with generally accepted auditing principles and industry standards. The statements made in this document fairly and accurately represent the attendance of this exhibition.

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Circulations Audit Board

Level 8, 15 Blue Street, North Sydney NSW 2060  
 Tel: 02 9954 9800 Fax: 02 9956 8220  
 web: www.auditbureau.org.au

No attempt has been made to rank the information contained in this report in order of importance as the CAB believes this is a judgment to be made by the user.



# EXHIBITION AUDIT REPORT



Mining & Energy 2005

Organiser: Reed Exhibitions - Australia

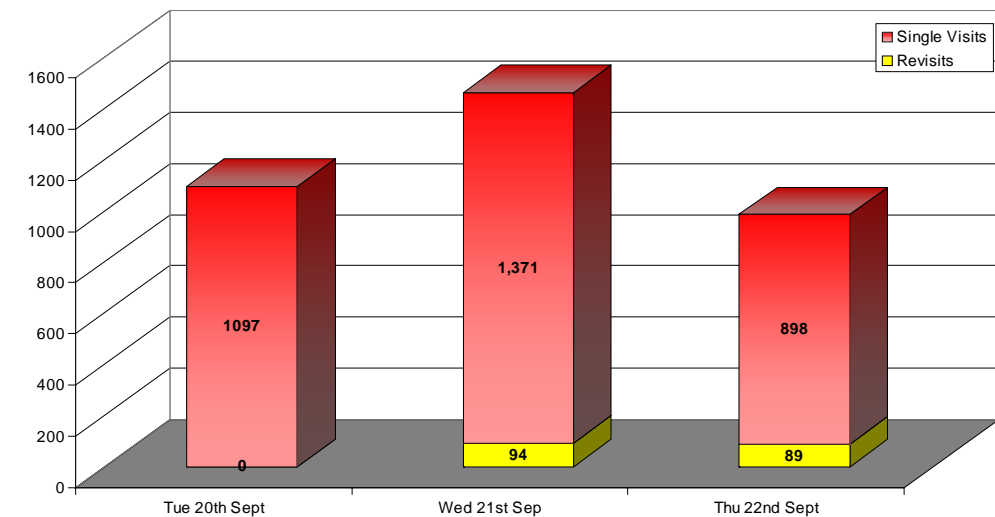
Date of exhibition: September 20-22, 2005

Location: Muswellbrook Showground, NSW

Summary of Attendance

Total Single Visits	3,366
Revisits	183
<b>Total Visits</b>	<b>3,549</b>

	Single Visits	Revisits	Total
Tuesday 20th September, 2005	1,097	0	1,097
Wednesday 21st September, 2005	1,371	94	1,465
Thursday 22nd September, 2005	898	89	987
<b>Totals</b>	<b>3,366</b>	<b>183</b>	<b>3,549</b>





Analysis of Attendance by Geographic Area

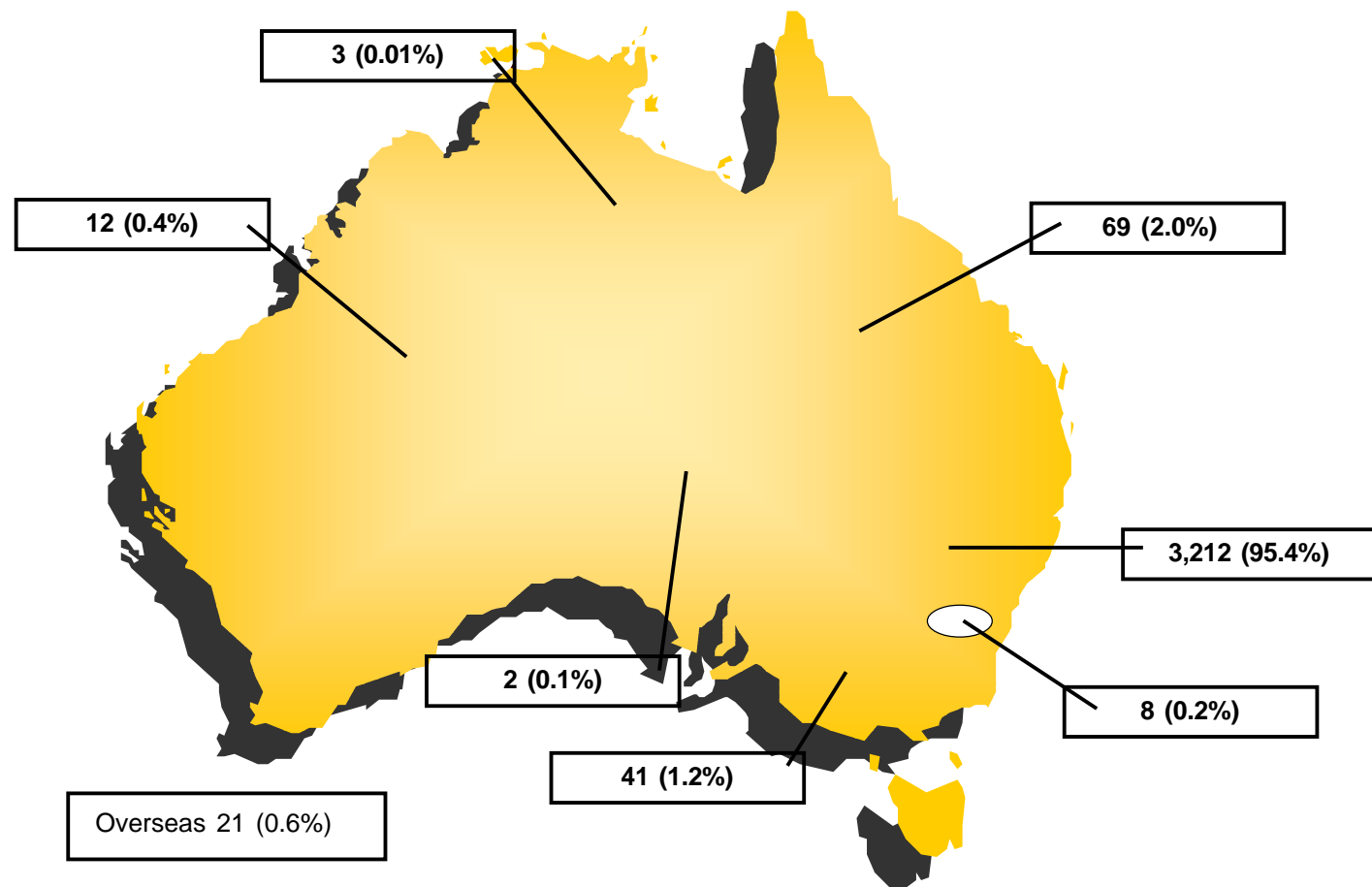
International

Country	No of Attendees	% of Attendees
Australia	3,345	99.38%
China	6	0.18%
India	2	0.06%
Indonesia	2	0.06%
Ireland	1	0.03%
Italy	2	0.06%
New Zealand	1	0.03%
Philippines	1	0.03%
South Africa	1	0.03%
Taiwan	2	0.06%
United Kingdom	1	0.03%
USA	2	0.06%
<b>Total</b>	<b>3,366</b>	<b>100%</b>

Domestic

States & Countries	No of Attendees	% of Attendees
NSW	3,210	95.4%
QLD	69	2.0%
VIC	41	1.2%
SA	2	0.1%
WA	12	0.4%
TAS	0	0.0%
ACT	8	0.2%
NT	3	0.1%
<b>Total Australia</b>	<b>3,345</b>	<b>99.4%</b>
New Zealand	1	0.0%
Other Overseas	20	0.6%
<b>Total Attendees</b>	<b>3,366</b>	<b>100%</b>

Breakdown of Attendance by State



Analysis of Attendance by Commercial Demographics

Analysis by Job Function

Job Function	No of Responses	% of Attendees
Business Information/IT/Database Manager	64	1.9%
Contractor/Consultant	151	4.5%
Education/Training/Apprentice/Student	119	3.5%
Engineer, Chemical	8	0.2%
Engineer, Civil	30	0.9%
Engineer, Design	38	1.1%
Engineer, Electrical	131	3.9%
Engineer, Hydraulic	33	1.0%
Engineer, Mechanical	214	6.4%
Engineer, Mining	78	2.3%
Engineer, Process	18	0.5%
Engineer, Sales	87	2.6%
Engineer, Other	40	1.2%
Exploration/Geologist	15	0.4%
Foreman/Supervisor/Leading Hand	218	6.5%
Government	37	1.1%
Maintenance Manager	81	2.4%
Mine/Operations/Site Manager	98	2.9%
Operator	236	7.0%
Owner/Director/General Manager	311	9.2%
Purchasing Manager/Specifier	60	1.8%
Research & Development Manager	16	0.5%
Safety OH&S Manager/Consultant	76	2.3%
Sales & Marketing	479	14.2%
Trade Union Representative	5	0.1%
Trades Person	204	6.1%
Warehouse/Distributin/Logistics Manager	27	0.8%
Other	480	14.3%
Blank	12	0.4%
<b>Total Responses</b>	<b>3,366</b>	<b>100%</b>

Analysis by Industry Category

Industry Category	No of Responses	% of Attendees
Agriculture	86	2.6%
Blasting & Demolition	21	0.6%
Communications	34	1.0%
Construction	120	3.6%
Consulting/Design	74	2.2%
Contracting	87	2.6%
Defence/Aerospace	6	0.2%
Drilling	51	1.5%
Education	40	1.2%
Engineering	345	10.2%
Environmental/Waste Management	40	1.2%
Exploration	9	0.3%
Financial Institution	26	0.8%
Government	52	1.5%
Import/Export	32	1.0%
Maintenance	306	9.1%
Materials Handling/Logistics	85	2.5%
Mineral Processing	52	1.5%
Mining	832	24.7%
Oil & Gas	30	0.9%
Power Distribution	80	2.4%
Power Generation	86	2.6%
Process/Control & Instrumentation	61	1.8%
Production/Refining	25	0.7%
Quarrying	52	1.5%
Sugar	7	0.2%
Telecommunications/IT	38	1.1%
Transport/Distribution/Storage	75	2.2%
Utilities	21	0.6%
Other	274	8.1%
Blank	319	9.5%
<b>Total Responses</b>	<b>3,366</b>	<b>100%</b>

Analysis by Sector of Interest

Industry Sector	No of Responses	% of Attendees
Agriculture	101	3.0%
Energy	236	7.0%
Engineering	575	17.1%
Mining/Quarrying	1,225	36.4%
All of the above	895	26.6%
Blank	334	9.9%
<b>Total Responses</b>	<b>3,366</b>	<b>100%</b>

